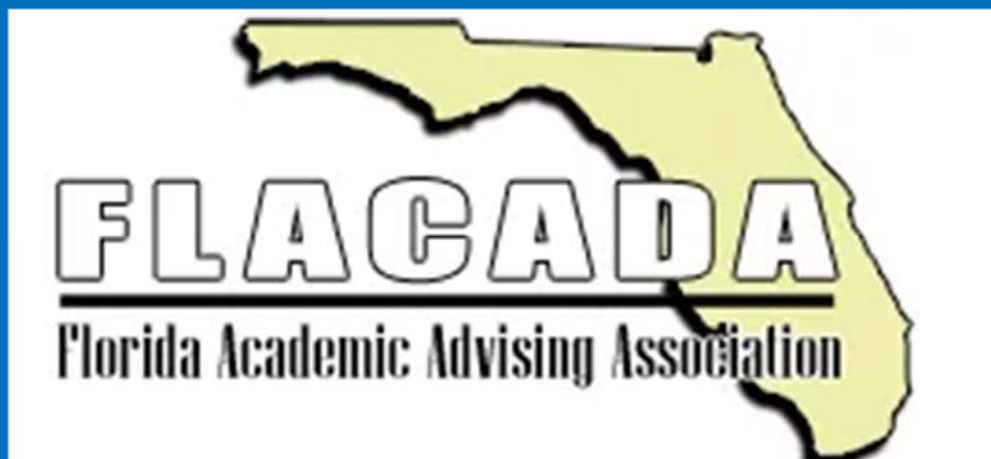


2023 FLACADA VIRTUAL CONFERENCE

SPONSORSHIP PACKAGES

*De-mystifying
Advising*

May 12, 2023



FLACADA's MISSION

- a. FLACADA is an organization of professionals from higher education institutions concerned with the personal and academic advising needs of students within the State of Florida. The primary goals of FLACADA are:
 - i. To adhere to the NACADA core values of advising which state that advisors are responsible:
 1. For themselves and their professional practices
 2. To the individuals they advise
 3. For involving others
 4. To their institutions
 5. To higher education
 6. To their educational community
 - ii. To increase advisor effectiveness by providing opportunities for its members to discuss academic advising issues within the State of Florida.
 - iii. To provide a network of professional advisors across the State of Florida that fosters collaboration amongst institutions.
 - iv. To promote communication among all advisors/members of higher education institutions around the State of Florida.
 - v. To create a forum for discussion for advisors to share ideas and initiatives that are working at their institutions.
 - vi. To provide annual conferences where advisors can meet and discuss opportunities for student advancement.



ATTENDEE OVERVIEW



FLACADA Annual Drive-In Conference has gone from 180 attendees to 360 attendees representing over 43 higher education institutions in the state of Florida in the past.

Our attendees are advisors/counselors, faculty as well as academic and student affairs administrators representing two year, four year, and graduate level higher education institutions. They work in advising, testing, registration, student support services, assessment, special needs, and career planning and placement offices.

This is an excellent opportunity for your organization to have exposure to our conference attendees who are instrumental in implementing changes and using new products and services on campus. Our attendees are involved in all areas influencing student success at institutions of higher education throughout the state.

As a corporate partner your organization will have the opportunity to co-sponsor conference events, meal functions or registration materials.

SPONSORSHIP OPPORTUNITIES

◆ Bronze Sponsor — \$200

- * Your company will have its own sponsor room in the Whova platform, so you can promote your program offerings to e-visitors.

◆ Silver Sponsor — \$300

- * Your company will have its own sponsor room in the Whova platform, so you can promote your program offerings to e-visitors, and have your company name featured on FLACADA website.

◆ Gold Sponsor — \$500

- * Your company will have its own sponsor room in the Whova platform, to promote your program offerings to e-visitors, have your company logo and name featured on FLACADA website, as well as frequent promotions of your company during the virtual conference.

FLACADA SPONSOR AGREEMENT 2023

Company: _____

Contact: _____ Email: _____

Name of sponsor rep. 1: _____ Email: _____

Name of sponsor rep. 2: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Gold Sponsor—\$500

Silver Sponsor — \$300

Bronze Sponsor — \$200

Paying via eCheck

Paying via Credit Card

*Include a 50-word maximum company description to be included in the virtual conference platform to be emailed to:

conference@flacada.org and sponsorship coordinator.

*No refunds for cancellations requested within four weeks of the conference. Checks payable to FLACADA in US dollars on US bank. Send check payable to: CFLACADA. Credit card payments also accepted via PayPal Invoice.

*Request for cancellation of space must be sent in writing to FLACADA. Email conference@flacada.org.

*Sponsor agrees to hold harmless FLACADA, and any employees or officers of same against any liability arising from and all damage or personal injury caused by the Sponsor or agents thereof. By signing below, you agree to the terms of this agreement.

Authorized Signature: _____ Print Name: _____ Date: _____

www.flacada.org

