

FLACADA DRIVE-IN CONFERENCE 2018 SPONSORSHIP PACKAGES

DESTINATION YOU: REVOLUTIONIZING OUR ADVISING ROLES

**Florida International University
Miami, Florida
May 4, 2018**



www.flacada.org



FLACADA's MISSION

- a. FLACADA is an organization of professionals from higher education institutions concerned with the personal and academic advising needs of students within the State of Florida. The primary goals of FLACADA are:
- i. To adhere to the NACADA core values of advising which state that advisors are responsible:
 1. For themselves and their professional practices
 2. To the individuals they advise
 3. For involving others
 4. To their institutions
 5. To higher education
 6. To their educational community
 - ii. To increase advisor effectiveness by providing opportunities for its members to discuss academic advising issues within the State of Florida.
 - iii. To provide a network of professional advisors across the State of Florida that fosters collaboration amongst institutions.
 - iv. To promote communication among all advisors/members of higher education institutions around the State of Florida.
 - v. To create a forum for discussion for advisors to share ideas and initiatives that are working at their institutions.
 - vi. To provide annual conferences where advisors can meet and discuss opportunities for student advancement.



ATTENDEE OVERVIEW



FLACADA Annual Drive-In Conference has gone from 180 attendees to 360 attendees representing over 43 higher education institutions in the state of Florida.

Our attendees are advisors/counselors, faculty as well as academic and student affairs administrators representing two year, four year, and graduate level higher education institutions. They work in advising, testing, registration, student support services, assessment, special needs, and career planning and placement offices.

This is an excellent opportunity for your organization to have exposure to our conference attendees who are instrumental in implementing changes and using new products and services on campus. Our attendees are involved in all areas influencing student success at institutions of higher education throughout the state.

As a corporate partner your organization will have the opportunity to co-sponsor conference events, meal functions or registration materials.

SPONSORSHIP OPPORTUNITIES

- ◆ Full page Color ad in conference program Inside Front Cover - \$110
- ◆ Full page Color ad in conference program Inside Back Cover - \$110
- ◆ Full page Color ad in conference program — \$80
- ◆ Half page Color ad in conference program—\$60
- ◆ Volunteer Shirt Sponsor—\$600
 - * Your company logo will appear prominently on the back of the volunteer conference shirt to be worn by all volunteers
 - * Your company will receive ad space in the conference program
- ◆ Coffee Break Sponsor — \$600
 - * Your company logo will appear prominently at the coffee station
 - * Your company will receive ad space in the conference program
- ◆ Shaker Bottle Sponsor — \$1000
 - * Your company logo will appear prominently on the bottle given to all attendees
 - * Your company will receive ad space in the conference program
- ◆ Conference Bag Sponsor — \$1200
 - * Your company logo will appear prominently on the bag given to all attendees
 - * Your company will receive ad space in the conference program
- ◆ Networking Social Sponsor — Contact for pricing
 - * Your company will receive ad space in the conference program
 - * Option to present during a pre-conference session
- ◆ Breakfast Sponsor — Contact for pricing
 - * Your company will receive ad space in the conference program
- ◆ Lunch Sponsor — Contact for pricing
 - * Your company will receive ad space in the conference program
 - * Option to present during lunch for up to 30 minutes

FLACADA SPONSOR CONTRACT 2018

Company: _____

Contact: _____ Email: _____

Name of booth rep. 1: _____ Email: _____

Name of booth rep. 2: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

- Full page Color ad in conference program Inside Front Cover - \$110
- Full page Color ad in conference program Inside Back Cover - \$110
- Full page Color ad in conference program - \$80
- Half page Color ad in conference program - \$60
- Volunteer Shirt Sponsor—\$600
- Coffee Break Sponsor — \$600
- Shaker Bottle Sponsor — \$1000
- Breakfast Sponsor — Contact for pricing
- Paying via Check
- Paying via Credit Card
- Conference Bag Sponsor — \$1200
- Networking Social Sponsor — Contact for pricing
- Lunch Sponsor — Contact for pricing

*Include a 50-word maximum company description to be printed in the conference program to be emailed to: conference@flacada.org

*No refunds for cancellations requested within two weeks of the conference. Checks payable to FLACADA in US dollars on US bank. Send check to: FLACADA, 11200 SW 8 ST, SAAC105A, Miami, FL 33199. Credit card payments also accepted via PayPal Invoice.

*Request for cancellation of space must be sent in writing to FLACADA. Email conference@flacada.org.

*Sponsor agrees to hold harmless FLACADA, Florida International University, and any employees or officers of same against any liability arising from and all damage or personal injury caused by the Sponsor or agents thereof. By signing below, you agree to the terms of this contract.

Authorized Signature: _____ Print Name: _____ Date: _____