FLACADA
Florida Academic Advising Association

2017 ANNUAL CONFERENCE
MAY 5, 2017
College of Pharmacy and Pharmaceutical Sciences
Tallahassee, Florida

IT'S A DIFFERENT WORLD
The New Age of Advising
Dear FLACADA Attendees,

It is my pleasure and honor to welcome you to the 2017 FLACADA Drive-In Conference. On behalf of your FLACADA Steering Committee, I am thrilled to welcome you to Tallahassee, Florida for a day full of networking and professional growth. I would like to express my gratitude to Tamaria Williams and Fran Scott and the rest of the conference planning committee from Florida A&M University for hosting us and for doing an amazing job in planning this conference. Their hard work and dedication has resulted in a program filled with top-notch concurrent sessions.

If this is the first time you are attending a FLACADA conference, I extend a special welcome to you. The steering committee and I would love to hear from you, so please feel free to come introduce yourself to any one of us. We hold these events for you, so all feedback is welcome and very much appreciated. It is my hope that you are able to make new connections while at the conference and learn something new that you can share with your colleagues back home. We have a busy and eventful day planned for you, so please allow yourself to become immersed in all that today has to offer!

Helen Gonzalez, 2015 – 2017 – FLACADA Chair
helen.gonzalez@fiu.edu
Applications Business Analyst
Student-Athlete Academic Center, Florida International University

To the attendees of FLACADA,

It is a pleasure to personally welcome you to Florida A&M University, affectionately known as “The Hill!” We are an institution committed to providing the best support for our students; helping them piece together their educational experience and empowering them to succeed. We are pleased that you chose to attend the 5th Annual FLACADA (Florida Academic Advising Association) Annual Conference.

As Academic advisors, we play a pivotal role in the success of each student. Our goal is to create a collaborative relationship with students to enhance independence, increase student persistence and reach their academic goal of graduation.

In the spirit of our theme, “It’s A Different World: The New Age of Advising”, the 2017 FLACADA Conference will spotlight effective advising subject matter expertise. In doing so, the conference will facilitate the development of advisor competencies that improve student success and advising innovations that are responsive to diverse needs of all students. We hope you will take advantage of the educational sessions and networking opportunities available during the conference.

Again, welcome and we hope you are able to take away best practices that may be implemented at your institution.

Fran Scott, Conference Co-Chair
fran.scott@famu.edu
Academic Advisor
Undergraduate Student Success Center, Florida A&M University

Dr. Tamaria Williams, Conference Co-Chair
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Director, Developmental Studies and Access & Opportunity
Interim Director, Academic Excellence
Undergraduate Student Success Center. Florida A&M University
## Conference At A Glance

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<td>Janie Valdés, Ed.D., Assistant Vice President, Undergraduate Education</td>
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<td>Jennifer Bravo, M.S., Director, Transfer and Transition Services</td>
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<td>Passport ready: Advising students through perceived and known barriers in seeking global opportunities</td>
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<td>Building the Life Raft: Identifying and Utilizing Your Team’s Strengths</td>
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<td>Building a Success Network: A proactive intervention and retention life-cycle for your student body</td>
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<td>Advising International Students: Breaking Misconceptions and Guiding Them to Success</td>
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<td>12:30-2:00pm</td>
<td>Lunch</td>
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<td>Good Leaders Ask Great Questions!</td>
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Former State Representative Alan B. Williams is a fifth generation Floridian, an unabashed servant to the people, a proud family man, small business owner and a trailblazer in his own right. Alan grew up in Tallahassee, FL and is the recipient of both a B.S. and M.B.A. from Florida Agricultural and Mechanical University (FAMU), a third generation FAMUAN.

While in college, Alan served as a Student Senator where he along with other student senators and members of the Florida Legislature, worked tirelessly to re-establish FAMU’s College of Law. After college, Alan worked in the private sector until Tallahassee Mayor John Marks recruited him as an Aide serving as liaison between the community and the Office of the Mayor. In 2006, he founded MW Land & Investments, a Florida based property management and business development firm. As President and CEO, Alan promotes business ownership and drives business back into the local community. MW Land & Investments also actively recruits local youth and young professionals to provide them with hands-on experience to teach them the importance of business, property, and stock ownership, helping them to gain financial independence and create generational wealth.

Never forgetting the monumental impact that service and leadership made on the lives of those around him, Alan ran for the Florida House District 8 (Leon and Gadsden) and was elected in November 2008. Alan was able to use his knowledge of policy and process to immediately tackle important issues. He has a record of championing legislation creating green jobs, economic development, financial literacy and prosperity.

A leader amongst his colleagues, Williams also serves as Democratic Whip, a pivotal position that ensures the Democratic Caucus agenda is enforced and protected. Additionally, Alan committee membership includes: Appropriations, Economic Affairs as the Democratic Ranking Member, Energy & Utilities Committee as the Democratic Ranking Member, Ethics & Election Subcommittee, Higher Education Appropriations Subcommittee, Joint Committee on Public Counsel Oversight, Senate Redistricting Subcommittee, Regulatory Affairs, State Affairs Committee, and Transportation & Highway Safety Subcommittee.

His tireless efforts has resulted in Alan successfully passing legislation creating the Florida Civil Rights Hall of Fame that recognizes and honor those persons who have made significant contributions to the ever expanding struggle for civil rights in the State of Florida.

Over the years, Alan was honored as a 2012 Henry Toll Fellows, 2012 Florida Dental Association Legislator of the Year, 2011 Northwest Florida League of Cities Legislator of the Year and has also received the American Cancer Society-Legislative Award (2009), Ernestine Butler Social Action Award (2009), and Florida A&M Distinguished Alumni Award, 40 under 40 award (2010).
Connect4Success, formerly known as the Dual Admission Program (DAP), is a transfer pathway program that guarantees admission* to FIU to students who complete the AA degree at a Florida State College within three years. Students benefit from the support of two public Florida institutions that stand together to provide a high-quality undergraduate education, and ensure students transition to the university with greater ease and academic readiness.

FIU Bridge Advisors specialize in providing information and guidance for a successful and seamless transition to FIU after graduating with AA degree. They are knowledgeable about FIU majors and minors, GPA and prerequisites, limited access programs, and are the direct link to exciting engagement opportunities at FIU! Bridge Advisors are available to meet with Connect4Success students in person at three of our partner colleges: Miami Dade College, Broward College, and Palm Beach State College. Out-of-area students may virtually connect with a Bridge Advisor online.

Targeted Connect4Success workshops are offered at various credit intervals throughout the academic year. Bridge Advisors work with the partner college to facilitate these workshops. An advisor/staff member from the partner college also attends the workshops to share pertinent information, announcements.

Exhibitor: University of Florida Flexible Learning

UF Flexible Learning offers online courses that students can enroll in at any time. Students have 16 weeks to complete these self-paced courses. They will earn a UF transcript upon successful completion. The program has several courses in key subject areas including Math, English, Nutrition, and Psychology.

#FLACADAontheHill

www.flacada.org
Passport ready: Advising students through perceived and known barriers in seeking global opportunities

Yury Riascos
University of South Florida
Room—102

With the increasing focus on international growth by educational institutions, it is likely that you will come across students who are interested in studying, seeking internships, teaching or researching opportunities abroad. As students are considering these global minded experiences, advisors need to be able to guide them through their pre-conceived notions and barriers. The goal of this session is to discuss the benefits of seeking global opportunities and delve into best practices when barriers are exposed while focusing on the advisor’s ability to be adaptable and supportive through the process.

Building the Life Raft: Identifying and Utilizing Your Team’s Strengths

LaShae Roberts
Danilo Thomas
Florida State University
Room—103

Every team has the loud extravert, the quiet introvert, the sharp overachiever and the disengaged worker. As team leader, or even as a team member, juggling all of these dynamic personalities eventually becomes challenging and frustrating. To add even more difficulty, every time there is an exit or an addition to the team something brand new is created! Thus, the key to strengthening cohesion amongst the team, and between the team and leadership members, is to build trust and transparency. Assessments such as True Colors ©, Myers Briggs ©, Strengths Quest © and The Animal in You © are available tools that assist in identifying the personality types on your team, and in turn help create trust and transparency by identifying the prevalent strengths and the weaknesses. However, assessment is only part of the equation. This interactive discussion will focus on setting structures, hiring based on your program’s vision and needs, addressing conflict based on personality types, and the importance of team building activities.

More than Tissues: Advising, Mental Health, and Best Practices

Kenneth Range
Delilah Thomas
Alicia Weaver
Florida State University
Room—104

Mental health plays a critical element in students’ success during their college years. Research shows that 25% of students will have a mental health issue, and 40% of this population do not seek counseling services. Given the prevalence of mental health issues in the college population, advisors must balance their role as a support network for the student while acknowledging that they are not mental health professionals. As their “person” on campus, students confide their concerns and fears, and we do our best to assist. Recognizing that advisors are not long-term mental health care providers, how do we support the student in their time of need while managing our roles as confidant and mandatory reporter?

Shepherd’s Pie: The Ingredients of Advising

Aaron Tillman
Clifford Harrell
Florida A&M University
Room—105

Shepherd’s Pie: The Ingredients of Advising, dives into the rigorous elements and overarching role of athletic academic advisors, while exposing the dynamic relationship and shared responsibility created through athletic, professional, and faculty advisors. Come get your piece of the pie!

Rethinking Volunteer Abroad Trips for Pre-Health Students

Christina Brown-Wujick
University of South Florida
Room—106

This session will provide a brief overview of lessons learned from pre-trip learning objectives and proposed learning outcomes, as well as post-trip assessment data for pre-health volunteer trips and will explore novel methods for encouraging student self-reflection and engagement with international/diverse communities during the international travel experience and upon student’s return to their home institutions.
Building a Success Network: A proactive intervention and retention life-cycle for your student body
YuNicole Reid
Justin Balser
Natasha Baptiste
Florida Atlantic University

Strategic collaboration between various departments across a university can make a significant impact on retention for an institution. The Florida Atlantic University Success Network is a case management framework that provides students with detailed contact information for their assigned success team members. The success teams consist of academic advisors, career consultants, financial aid coordinators, and success coaches. Data has shown that the Success Network initiative has increased our 1st year student retention by 3% from Fall to Spring. Additionally, the Success Network builds relationships between the student and individuals in key departments across the university. Come see how this framework can improve student retention while enhancing the likelihood of intrusive, timely outreach and intervention to positively impact student outcomes at your institution.

How to be intrusive without intruding: Using Social Media to your advantage
Stephanie Aldana Alvez
Ashley LeWinter
Florida Atlantic University
Room—103

How to be intrusive without intruding: Using social media to your advantage will provide workshop attendees the opportunity to learn best practices for engaging with students in the digital age. Attendees will learn how social media can be a tool used to foster relationships in the disarm and discover phase of academic advising. The terminology related to social media will be reviewed. Attendees will learn how to get information out in real time, learn what’s trending, to keep them from getting #lost when communicating with advises. Attendees will explore strategies to engage students with their existing social media platforms. Participants will also learn how to utilize social media to develop and maintain campus partnerships through networking on various social platforms. Lastly, participants will gain knowledge of how social media can improve timeliness and customer service in the fast paced and constantly changing advising environment.

Overcoming the Learning Curve: A Comprehensive Model for New Advisor Training
Andrea Mortini
Morgyn Robinson
Florida Atlantic University
Room—104

Advisor training is a critical component of onboarding new professional advising staff members, but it is often cut short due to the plethora of responsibilities that fall upon academic advising departments. Colleges and Universities can benefit from an advisor training model that allows for the presentation of essential elements in a timely manner. Throughout the course of the past year, University Advising Services at Florida Atlantic University has redesigned their advisor training model to encompass this type of multifaceted approach. The presenters will discuss the changes that were made in their advisor training program and detail the specific training components that are included. Participants will come away with an advisor training model that they can adapt to their office/institution.

Advising International Students: Breaking Misconceptions and Guiding Them to Success
Stephanie Soto
Sonssire Tapanes
Florida International University
Room–105

The United States has been the premier destination of choice for international students wishing to pursue their education abroad; today there are over 1 million international students studying in colleges and universities in the United States of America. They are drawn here by the high quality of education, diverse culture and opportunities for professional growth. Although there are large numbers of international students attending colleges and universities, there is nominal professional development supplementation for Academic Advisors working with this student population. This may lead to Advisors feeling uncomfortable or unprepared to work with these students due to perceived stereotypes such as culture barriers. This presentation will help advisors break misconceptions of advising international students and give tips to help lead them towards a pathway to success.
Good Leaders Ask Great Questions!

Merrill Landgrebe
John Maxwell Team Speaker
Room—102

Let's get this out of the way: you are a leader! Leadership is influence, nothing more, nothing less. Advisors have influence. Advisors are leaders! Most successful advisors are very busy. They are often focused on achieving their goals, seeing a lot of students and getting work done. Rarely do people slow down and become intentional about asking questions. John Maxwell is a high-energy person who gets a lot done. He has been very successful. He had to train himself to stop doing and start asking questions. That strategy has been highly effective for him personally and for his team. Based on John’s book, Good Leaders Ask Great Questions, participants in this workshop will learn how to utilize John Maxwell’s techniques to…

- Understand why questions are so important,
- Become expert questioners of themselves and their teammates, and
- Leverage the questions they ask and the answers they receive to become better advisors and leaders.

Every leader has room to grow, and the advice in this workshop will help advisors assess their current position, and structure an effective plan to achieve their goals.

The New Age COOL: First Year Experience

Sophonie Joseph-Laurore
Florida International University
Room—103

The First Year Experience course is intended to be a compass for all freshmen and few transfers. Many students, even those who are academically well prepared, arrive to college without the strong study skills and coping strategies required to effectively navigate the learning and social environments in higher education (NACADA, 2016). As instructors, we must go by the book and cover all assigned curriculum. Like any other course, we can stick to the syllabus, cover each chapter and in no time it becomes a plain routine. Where the general goals of first year experience courses are to support the academic performance, social development, persistence, and degree completion of college students (NACADA, 2016). How do we accomplished all of that in one course? How can the First Year Experience be meaningful? How do we support those students? Come engage in discussions, share innovative ideas and learn of New Age resources to make the experience unforgettable.

Making the Most of an Accelerated Semester: Providing Students with Options

Stacey Accad
Schanell Hylton
Florida State University
Room—104

Incoming students increasingly arrive at their collegiate institutions with a fair amount of college credits already completed via AP, IB, AICE, or dual enrollment. For some majors, this can be a benefit. But for others, it can place students in a standstill towards progression in their intended major. Many academic programs are limited access or limited enrollment, which can be a strain on creating a preemptive course plan for the next semester. By the end of this presentation, advisors will consider creative, high-impact strategies for filling out an academic plan.

As a result of this presentation, participants will be able to:

- Present students with viable solutions or alternatives to their schedule or academic plan while they await acceptance into their programs
- Utilize the resources on college campuses and opportunities off-campus to expand on student experiences (i.e. internships, mentorships, DIS, honors in the major, certificate work)
- Encourage students to consider pursuing field-based experiences
Rising Star Award
JESSICA FASANO
University of Central Florida

Excellence in Advising Award
JEANNIE JACOBS
University of North Florida

Outstanding Advising Administrator Award
LISA LANDIS
University of South Florida

Outstanding Faculty Academic Advising Award
STEPHEN HEGLUND
University of Central Florida

Lourdes Acevedo
Student Advocate Award
JODY CONWAY
University of South Florida

ANGEL NEVIN
JOE MURRAY
JUSTIN BALSER

Exemplary Practice Award
FLORIDA ATLANTIC UNIVERSITY
Get Wise: On the Go